

# ADAM PETERS

Content Creator/  
Video Editor

## Address

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## PROFILE

Enthusiastic apprentice content creator with Distinction and Merit Grades across all subjects in BTEC ADV Media Studies and a Content Creator Apprenticeship, looking for opportunities in marketing. I have a special interest in media which has spanned my lifetime with a particular interest in video editing. Alongside my apprenticeship and working part-time in retail I have also built my own YouTube channel to practise and develop my skills with over 2.5K subscribers and is growing rapidly. As well as this I am running a media editing freelance service which has grown over the past 3-4 years. Looking to advance in the content creation industry where I can progress in my skills and fulfil my lifetime passion.

## KEY SKILLS

- Proficiency in many Adobe Apps such as, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator and Adobe InDesign
- Proficiency in all areas of Microsoft Office, including Access, Excel, Word and PowerPoint
- Extensive knowledge of Social Media Platforms such as, Instagram, X, Facebook, TikTok, LinkedIn and Youtube
- Creating a story line
- Audience engagement
- Working to deadlines

## EXPERIENCE

### CONTENT CREATOR, EXIGO

(Oct 2022 - Present)

An international gym equipment manufacturer and producer

Achievements and responsibilities:

- Video Editing
- Graphic Design
- Marketing Campaigns
- Team working
- Researching competition
- Analytic skills
- Multi-Tasking
- Customer Engagement
- Social Media Management

### CUSTOMER SERVICE ADVISER

(Nov 2019 - Present)

Home Bargains, Burnley

Achievements and responsibilities:

- Serving Customers
- Restocking store shelves
- General tidiness of shop
- Shift work
- Team working
- Training new team members
- Following health and Safety guidelines

### VIDEO CREATOR, PETERSHD

(Sep 2019 - Present)

Youtube

Achievements and responsibilities:

- Video Editing
- Graphic Design
- Marketing Campaigns
- Team working
- Researching trends
- Analytic skills
- Viewer Engagement
- Time Management
- Creating a story

### FREELANCE VIDEO EDITOR

(Sep 2019 - Present)

Youtube

Achievements and responsibilities:

- Video Editing
- Working with clients brief
- Time Management
- Creating a story
- Graphic Design

# EDUCATION

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## THE GROWTH COMPANY

*(October 2022 - January 2024)*

Junior Content Creator Apprenticeship Advanced Level 3 - Merit Grade Achieved

## BURNLEY COLLEGE

*(September 2019 - June 2021)*

BTEC in Media Studies -- Distinction Grade Achieved

## BLESSED TRINITY HIGH SCHOOL

*(September 2014 - July 2019)*

9 GCSEs, Level 4 and above, including Maths and English

# HOBBIES & INTERESTS

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I am an outgoing person who enjoys spending time with family and friends, but my main passion is creating content and video editing for different social media platforms.

# REFERENCES

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References are available upon request.